

NAME:

**Final Business Card Rubric:**

Execution 20 points	An <b>exceptional</b> visually appealing business card which includes an appropriate name, title, one or more graphics, and email / web contact info. All information is within safe edge for printing.	A visually appealing business card which includes an appropriate name, title, one or more graphics, and email / web contact info. All information is within safe edge for printing.	Some design issues with card. Information outside of safe edge and /or missing title, contact information	The business card lacks visual appeal and is incomplete.	Not turned in.
Technical Specifications 20 points	All technical specifications (file name specifications and project parameters) followed. Business card contains all pertinent information.	Business card missing e-mail address and/or web address	Misspellings in business card.	Did not follow technical specifications at all.	Not turned in.

**Points: /40**

**Final Flatbook Rubric:**

Execution 20 points	An <b>exceptional</b> visually appealing portfolio page which includes an appropriate name, title, one or more graphics, and email / web contact info. All information is within safe edge for printing.	A visually appealing portfolio page which includes an appropriate name, title, one or more graphics, and email / web contact info. All information is within safe edge for printing.	Some design issues with portfolio page. Information outside of safe edge and /or missing title, contact information	The portfolio page lacks visual appeal and is incomplete.	Not turned in.
Technical Specifications 20 points	All technical specifications (file name specifications and project parameters) followed. Portfolio page contains all pertinent information.	Portfolio page missing e-mail address and/or web address	Misspellings in portfolio page.	Did not follow technical specifications at all.	Not turned in.

**NOTES:**

**Points: /40**

**Total Points: /80 \* 2.5 = Total Points Earned: /100**

